



**Wachovia
Dealer Services**
2008 Golf Challenge

Sponsorship Levels

Listed below are the sponsorship levels for the Wachovia Dealer Services 2008 Golf Challenge. If you would like to become a sponsor or have any questions, please contact your local Business Development Representative/Dealer Account Manager for complete details.

Primary Sponsors

Platinum Sponsor – \$5,000

- First right of refusal on 2009 Golf Challenge
- Recognized as the Platinum Sponsor in program and media releases (if applicable)
- Banner or other display near scoreboard (provided by sponsor)
- Presented recognition plaque at awards dinner
- Full page advertisement in program
- Eight golf spots
- Shirt Sponsor – Name on tournament shirt sleeve

Gold Sponsor – \$4,000

- Recognized as the Gold Sponsor in program and media releases (if applicable)
- Presented recognition plaque at awards dinner
- Full page advertisement in program
- Four golf spots
- Towel Sponsor – name on tournament towels

Silver Sponsor – \$3,000

- Recognized as the Silver Sponsor in program and media releases (if applicable)
- Presented recognition plaque at awards dinner
- Full page advertisement in program
- Four golf spots
- Cap/Visor Sponsor – name on tournament caps/visors

Secondary Sponsors

Meal Sponsor – \$2,500

- Sign at dining location
- Half page advertisement in program
- Four golf spots

Hole-In-One Sponsor – \$1,750

- Sign at hole location
- Half page advertisement in program
- Two golf spots

Hole Sponsor – \$1,000

- Sign at hole location
- Half page advertisement in program
- Two golf spots

Event Sponsor – \$750

- Sign at contest location
- Half page advertisement in program
- Two golf spots

Individual Sponsor/Player – \$125

- One golf spot

Donating Sponsor – \$125

- Sponsor a parent of a child with autism to play in the tournament

