



**Wachovia
Dealer Services**
2007 Golf Challenge

SPONSORSHIP LEVELS

Listed below are the sponsorship levels for the Wachovia Dealer Services 2007 Golf Challenge. If you would like to become a sponsor or have any questions, please contact your local Business Development Representative for complete details.

Primary Sponsors

Platinum Sponsor - \$5,000

- First right of refusal on 2008 Golf Challenge
- Recognized as the Platinum Sponsor in program and media releases (if applicable)
- Banner or other display near scoreboard (provided by sponsor)
- Presented recognition plaque at awards dinner
- Full page advertisement in program
- Eight golf spots
- Shirt Sponsor - name on tournament shirt sleeve

Gold Sponsor - \$4,000

- Recognized as the Gold Sponsor in program and media releases (if applicable)
- Presented recognition plaque at awards dinner
- Full page advertisement in program
- Four golf spots
- Towel Sponsor - name on tournament towels

Silver Sponsor - \$3,000

- Recognized as the Silver Sponsor in program and media releases (if applicable)
- Presented recognition plaque at awards dinner
- Full page advertisement in program
- Four golf spots
- Cap Sponsor - name on tournament caps

Secondary Sponsors

Meal Sponsor - \$2,500

- Sign at dining location
- Half page advertisement in program
- Two golf spots

Hole-In-One Sponsor - \$1,750

- Sign at hole location
- Half page advertisement in program
- Four golf spots

Hole Sponsor - \$1,000

- Sign at hole location
- Half page advertisement in program
- Two golf spots

Corporate Sponsor - \$1,000

- Corporate signage
- Half page advertisement in program
- Two golf spots

Contest Sponsor - \$750

- Sign at contest location
- Half page advertisement in program
- Two golf spots

Golf Cart Sponsor - \$750

- Sign on each golf cart
- Two golf spots

Golf Ball Sponsor - \$750

- Special signs
- Two golf spots

Individual Player - \$125

- Special acknowledgement in program
- One golf spot

Donating Sponsor - \$125

- Special acknowledgement in program

